

# I customized my own interdisciplinary major!



Lydia

2019

Went to college near Boston but wanted to pursue multiple majors

2021

Transferred to NYU & created my own individualized study

2021-2023

Works on Art Lab at UNESCO to research global arts initiatives

2020

(turning point! loved interacting with creatives & decided to move to NYC to do more!)



## “The Social Impact of Creativity”

@NYU Gallatin

A 5-in-1 Major of:

- **Arts**  
(fine art/digital/performing/history)
- **Social Justice**  
(peacebuilding/DE&I/women and gender/media/data studies)
- **Design**  
(graphic/web/interactive/media/UX/experiential)
- **Marketing / Advertising**  
(advertising for social good, campaign strategy, consumer behavior)
- **Business**  
(management & leadership)



# I'm a creative storyteller that LOVES collaborating with others!



Lydia

Interactive Design Interventions Team @ NYU



Community Team @ Adweek



Facilitating workshops/speeches on social justice



Arts Activism Archive: Network that I created for artists, organizers, & activists



Stop AAPI Hate Youth Campaign



Strategy Cohort @ Publicis Media



Advertising Team Project for Social Good: Black Joy



Marketing Pitch to Epigamia marketers

# Fun Fact: I'm always ready for a challenge/to learn something new!



Lydia

Fun examples from the last couple of months:



Aerial Hoop



Dancing in Flash Mobs



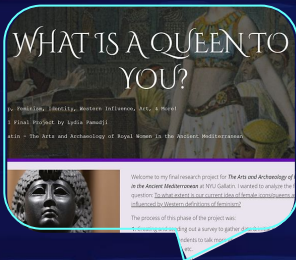
Axe Throwing



Break Dance



Pole



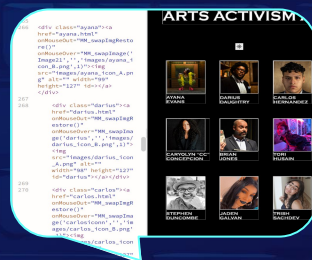
Writing/Publishing A Book



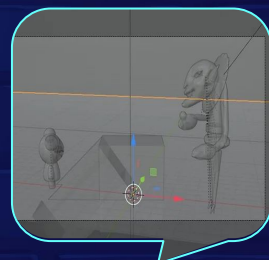
Boxing



Karate



Coding



Animation

Where are we now?  
Working & pursuing paths  
in brand/creative strategy,  
market research, & social  
impact!



I'm always down for  
anything and more! To  
view my work/contact  
me:



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